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BURNS & POE WASTE NO TIME TO INTRODUCE NEW SINGLE ***Country's Rising Duo Releases "How Long Is Long Enough"***

NASHVILLE, Tenn. (July 1, 2010)—**Burns & Poe**, country music's hot new duo with Barbie and Ken looks, Sonny and Cher sass, and the charismatic chemistry of Dolly Parton and Kenny Rogers, kick off the sizzlin' dog-days of summer with a soulful mid-tempo about heart-on-the-mend, served straight-up with breezy harmonies, à la The Eagles. Simply composed, **"How Long Is Long Enough's"*** instrumentation is smooth and subtle; the delivery is nothing short of heart-tugging and poignant. Co-penned by Keith Burns and Frankie Golden, and produced by Mark Oliverius, the single is set to impact radio August 23, 2010. [CDX/Vol.504 (7/19/10)]

Signed to **Blue Steel Records**, Burns & Poe's **"How Long Is Long Enough"** is the follow-up to their debut single entitled *"Don't Get No Better Than That."* The new tune spotlights the magical vocal interplay between Keith Burns (founding member of Trick Pony) and Michelle Poe (former DreamWorks recording artist and current bassist for Hank Williams, Jr.) who are both seasoned in the craft of making good music.

"For every song I've written, I think the lyrics need speak for themselves," said **Burns**. *When Michelle and I were in the studio, we agreed the music had to be stripped down to bare bones, plain and simple, to showcase how vulnerable and numb the character is. It's our version of Eric Carmen's 'All By Myself'."*

Poe agrees, saying, *"She's at a place where we've all been at one point or another. After ending a relationship you want to be able to move on with your life, but sometimes it takes more time than you'd hope. The heart takes time to feel; the heart takes time to heal. The lyric, 'Tell me when does a heart give up?' sums up the song perfectly. When can I give in, let go and get on with my life? Who hasn't felt that way?"*

Burns & Poe recently participated in CMA Fest 2010 and have been on the road performing at shows from coast to coast. Their self-titled CD is anticipated in September 2010.

For more information about Burns & Poe, including tour dates and album updates, please visit:
<http://www.burnsandpoe.com>, <http://www.facebook.com/burnsandpoe>, <http://www.myspace.com/burnsandpoe>
or <http://www.twitter.com/burnsandpoe>.

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*To request an MP3 of "How Long Is Long Enough," hit "reply."